



Entwaldungsfreie
Soja-Lieferketten

ARBEITSGRUPPE

On the Finish Line Towards EUDR: Challenges & Opportunities for Effective Implementation

Networking event in the context of the FONEI working group
on deforestation- and conversion-free soy supply chains

Wednesday, 15 October 2025 | 09:00-16:30 CET

[Impact Hub](#) | Rollbergstraße 28A | 12053 Berlin

Registration & information [here](#)

Time	Tentative Agenda	Speaker
09:00	Registration & Snacks	
09:30	Welcome & Introduction	Dr. Annette Cerulli-Harms <i>ConPolicy</i> NN <i>BMZ/GIZ</i>
09:45	EUDR: Current Developments and Outlook (with Q&A)	Dr. Felix von Glisczynski <i>BMELH (tbc)</i>
10:25	Break	
10:45	Updates on the EUDR from a Legal Perspective (with Q&A)	Max Jürgens <i>Cattwyk</i>
11:15	WWF/Nextra Interview Study – Overview of the Results: Implementing the EUDR in Brazilian-German Supply Chains	Janika Ofterdinger <i>Nextra Consulting</i>
	Legality in the context of EUDR:	
11:30	Brazilian Legislation relevant for EUDR and Implications for Due Diligence Systems (with Q&A)	Luciano Furtado Loubet <i>Abrampa</i>
11:50	Deep Dive IPLC: Challenges and Potentials to Support IPLC and Supply Chain Transparency (with Q&A)	Jaime Siqueira <i>Cerrado Network</i>
12:10	Lunch buffet	
	Data Management in Practice:	
13:20	Standardization within the EUDR Context	Peter Uhlig <i>GS1</i>
13:40	Practices and Tools within the Brazilian Context	André Freitas <i>WWF Brazil</i>
13:55	Insights from Practice: EUDR Implementation in Soy Trading	Wei Peng & Fernanda Teixeira Saturni <i>Louis Dreyfus Company</i>
14:15	Coffee break	
14:45	Panel Discussion: Unlocking Positive Impact in Practical Implementation – Challenges and Approaches	NN <i>BLE/BMELH (tbc)</i> André Freitas <i>WWF Brazil</i> Jaime Siqueira <i>Cerrado Network</i> Luciano Furtado Loubet <i>Abrampa</i> Wei Peng <i>Louis Dreyfus Company</i>
	Supporting EUDR Implementation:	
15:35	Update of the Soy Certification Benchmark: Overview of the Results	Pavel Boev <i>Profundo</i>
15:55	EUDR and Beyond: Insights from the Helpdesk's Consulting Practice	Dr. Katrin Merhof <i>Helpdesk on Business and Human Rights</i>
16:05	Summary and Key Takeaways	Ulrike Hardner <i>WWF Germany</i> Janika Ofterdinger <i>Nextra Consulting</i>
16:20	Closing Remarks	Dr. Annette Cerulli-Harms <i>ConPolicy</i>
16:30	End of the Event	

Moderation: Dr. Annette Cerulli-Harms (*ConPolicy*)

The event will be held mainly in English with simultaneous translation to Portuguese.

Durchgeführt von:

giz
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Im Auftrag des

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