



Entwaldungsfreie  
Soja-Lieferketten

ARBEITSGRUPPE

# On the Finish Line Towards EUDR: Challenges & Opportunities for Effective Implementation

Networking event in the context of the FONEI working group  
on deforestation- and conversion-free soy supply chains

Wednesday, 15 October 2025 | 09:00-17:30 CET  
[Impact Hub](#) | Rollbergstraße 28A | 12053 Berlin  
Registration & information [here](#)

Time	Tentative Agenda	Speaker
09:00	<b>Registration &amp; Snacks</b>	
09:30	<b>Welcome &amp; Introduction</b>	Dr. Annette Cerulli-Harms   <i>ConPolicy</i> Lisa Kirfel-Rühle   <i>BMZ</i>
09:45	EUDR: Current Developments and Outlook (with Q&A)	Dr. Felix von Glisczynski   <i>BMLEH</i>
10:10	Perspectives of the Competent Authority in Germany: Preparations and Learnings (with Q&A)	Sophie Mende-Sauer   <i>BLE</i>
10:45	<b>Break</b>	
11:10	<b>Updates on the EUDR from a Legal Perspective</b> (with Q&A)	Max Jürgens   <i>Cattwyk</i>
11:30	<b>WWF/Nextra Interview Study – Overview of the Results:</b> Implementing the EUDR in Brazilian-German Supply Chains	Janika Ofterdinger   <i>Nextra Consulting</i>
11:40	<b>Legality in the context of EUDR:</b> Brazilian Legislation relevant for EUDR and Implications for Due Diligence Systems (with Q&A)	Dr. Luciano Furtado Loubet   <i>Abrampa</i>
12:00	The importance of Indigenous Peoples and Traditional Communities in strengthening socio-biodiversity through their ways of life	Dr. Jaime Siqueira   <i>Cerrado Network</i> Ricardo Terena   <i>APIB</i>
12:40	<b>Lunch buffet</b>	
13:50	<b>Data Management in Practice – Lightening Talks &amp; Discussion:</b> Standardization within the EUDR Context Practices and Tools within the Brazilian Context Insights from Practice: EUDR Implementation in Soy Trading	Peter Uhlig   <i>GS1</i> André Freitas   <i>WWF Brazil</i> Fernanda Teixeira Saturni   <i>Louis Dreyfus Company</i>
14:50	<b>Coffee break</b>	
15:10	<b>Panel Discussion: Unlocking Positive Impact in Practical Implementation – Challenges and Approaches</b>	Dr. Daniel E Silva   <i>WWF Brazil</i> Dr. Jaime Siqueira   <i>Cerrado Network</i> Dr. Luciano Furtado Loubet   <i>Abrampa</i> Wei Peng (tbc)   <i>Louis Dreyfus Company</i>
16:00	<b>Supporting EUDR Implementation:</b> Update of the Soy Certification Benchmark: Overview of the Results	Pavel Boev   <i>Profundo</i>
16:20	EUDR and Beyond: Insights from the Helpdesk's Consulting Practice	Dr. Katrin Merhof   <i>Helpdesk on Business and Human Rights</i>
16:30	<b>Summary and Key Takeaways</b>	Ulrike Hardner   <i>WWF Germany</i> Janika Ofterdinger   <i>Nextra Consulting</i>
16:40	<b>Closing Remarks</b>	Dr. Annette Cerulli-Harms   <i>ConPolicy</i>
16:45	<b>Networking</b>	

**End of the Event at 17:30**

Moderation: Dr. Annette Cerulli-Harms (*ConPolicy*)

The event will be held mainly in English with simultaneous translation to Portuguese.

Durchgeführt von:

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Im Auftrag des

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