



AGENDA

Conference on Cocoa & Conservation

Monday, 09.12.2024 | 11:00-18:00

Art'otel, Holzmarkt 4, 50676 Cologne

Time	Programme	Speaker
10:30	Arrival & Registration	
11:00	Welcome	Dr. Annette Cerulli-Harms <i>ConPolicy</i> Mona Heiss <i>BMZ</i> Ralf Buss <i>GIZ</i> Roberto Maldonado <i>WWF Germany</i>
11:15	The Origin of Cocoa	Wendy Arenas <i>Alisos</i>
11:30	Relevance of South American cocoa for the European and German market	Friedel Hütz-Adams <i>Südwind Institute</i>
12:00	Lunch	
13:15	Panel Discussion: Current Cocoa Crisis – Causes, Effects and Solutions	Friedel Hütz Adams <i>Südwind Institut</i> Jelena Radeljić <i>Weinrich Schokolade</i> Nelly Monar <i>Tsatsayaku (cooperative)</i> Dr. Torben Erbrath <i>Bundesverband der deutschen Süßwarenindustrie (BDSI)</i>
14:00	WWF Strategy for Sustainable Cocoa Supply Chains	Cécile Lachaux <i>WWF France</i>
14:15	Coffee break	
14:45	Deforestation-free Cultivation in Ecuador	Victoria Mena <i>WWF Ecuador</i>
15:30	How cocoa cultivation can contribute to the peace process – insights from a project and the initiative “Cocoa, Forests & Peace” in Colombia	Wendy Arenas <i>Alisos</i>
16:00	Introduction to the working groups	
16:15	Transition to working groups	
16:30	Working groups: 1) Increasing Cacao Production through Nature Conservation: Biodiversity-friendly Agroforestry with examples from Peru 2) Due Diligence and Traceability of Cocoa in Ecuador 3) EUDR Compliance: Best Practices for Efficiency	1) Dr. Carolina Ocampo Ariza <i>University of Göttingen</i> 2) Victoria Mena <i>WWF Ecuador</i> 3) Michael Frank <i>Osapiens</i>
17:15	Flashlights from the working groups	
17:30	Summary and Conclusion	
17:45	Closing of the event	

Moderation: Dr. Annette Cerulli-Harms

The event will be held in English with simultaneous translation (English - German - Spanish).