



# AGENDA

## Event on Biodiversity in Cocoa Cultivation: From Nature Conservation to Corporate Strategy

Tuesday, 19.05.2026 | 12:00-18:00

Location: **martas** | Gästehäuser Hauptbahnhof Berlin,  
Lehrter Straße 68, 10557 Berlin

Time	Programme	Speaker
12:00	<b>Informal Welcome</b> Registration & Buffet	-
13:00	<b>Welcome</b>	Christian Thorun   <i>ConPolicy</i>
13:05	<b>Opening Words</b>	Lisa Kirfel-Rühle   <i>BMZ</i>
13:15	<b>Political framework conditions for promoting biodiversity</b>	Florian Titze   <i>WWF Germany</i>
13:30	<b>Cocoa for Conservation in Colombia</b> Project Insights: "Cocoa for Conservation: Strengthening Deforestation-Free and Nature Positive Supply Chains"	Camila Yepes   <i>WWF Colombia</i>
14:00	<b>Implementation of biodiversity approaches at landscape level</b> <i>Examples from Latin America</i>  1) <b>Farmer's perspective</b> What incentives do farmers need to adopt biodiversity-friendly practices?  2) <b>Company's perspective</b> How to support biodiversity in cocoa production at landscape level?	Gerjet Efken   <i>Finca Encanto</i> Manuel Tejada   <i>CHUCULAT</i>
14:30	<b>Break &amp; Mingle</b> Coffee, Tea & Snacks	
15:00	<b>Measurement &amp; monitoring of biodiversity in cocoa cultivation</b>  <b>Keynote</b> How biodiversity is measured  <b>Breakout Sessions</b> <b>Group 1:</b> How can we ensure that data leads to impact? What is the role of remote sensing, AI, and farm-level assessments in the cocoa sector?	Victoria von Schmettow & Florian Geiser   <i>Hula.Earth</i>  Camila Yepes   <i>WWF Colombia</i> José Andrés Morales   <i>Farmer</i>



**Group 2:** Nature-related risks and opportunities and their implications for EUDR and other biodiversity approaches in cocoa supply chains

***Presentation of results in plenum***

16:10	<b>Financing biodiversity-friendly supply chains in cocoa cultivation</b>  The role of nature finance. What works, what doesn't?	Lena Lüpken   <i>The Landbanking Group</i>
16:35	<b>Break</b>	
16:50	<b>Podium Discussion:</b> <b>Is biodiversity really making a business case in the cocoa sector?</b>  With perspectives from economy, impact investing, cocoa production, and everyone from the audience	Sébastien Balmisse   <i>Kaoka</i> Carla Allen Catrionna   <i>FairCapital</i> José Andrés Morales   <i>Farmer</i>  Audience participation
17:50	<b>Conclusions &amp; Outlook</b>	Kerstin Weber   <i>WWF Deutschland</i>
17:55	<b>Informal Outro</b> <i>Ending of the event</i>	-

*Moderation: Christian Thorun*  
*This event will be held in English.*