



AGENDA

Event on Biodiversity in Cocoa Cultivation: From Nature Conservation to Corporate Strategy

Tuesday, 19.05.2026 | 12:00-18:00
Martas at Berlin Central Station, Berlin

Time	Programme	Speaker
12:00	Informal Welcome Registration & Buffet	-
13:00	Welcome	Christian Thorun <i>ConPolicy</i>
13:05	Opening Words	Lisa Kirfel-Rühle <i>BMZ</i>
13:15	Political framework conditions for promoting biodiversity	Florian Titze <i>WWF Germany</i>
13:30	Cocoa for Conservation in Colombia Project Insights: "Cocoa for Conservation: Strengthening Deforestation-Free and Nature Positive Supply Chains"	Camila Yepes <i>WWF Colombia</i>
14:00	Implementation of biodiversity approaches at landscape level <i>Examples from Colombia</i> 1) Farmer's perspective What incentives do farmers need to adopt biodiversity-friendly practices? 2) Company's perspective How to support biodiversity in cocoa production at landscape level?	Farmer's perspective <i>TBC</i> Manuel Tejada <i>CHUCULAT</i>
14:30	Break & Mingle Coffee, Tea & Snacks	
15:00	Measurement & monitoring of biodiversity in cocoa cultivation Keynote How biodiversity is measured Breakout Sessions Group 1: How can we ensure that data leads to impact? What is the role of remote sensing, AI, and farm-level assessments in the cocoa sector?	Victoria von Schmettow & Florian Geiser <i>Hula.Earth</i> Camila Yepes <i>WWF Colombia</i> Colombian Farmer (<i>TBC</i>)



Group 2: Nature-related risks and opportunities and their implications for EUDR and other biodiversity approaches in cocoa supply chains

Presentation of results in plenum

16:00	Financing biodiversity-friendly supply chains in cocoa cultivation The role of nature finance. What works, what doesn't?	Lena Lüpken <i>The Landbanking Group</i>
16:25	Break	
16:40	Podium Discussion: Is biodiversity really making a business case in the cocoa sector? With perspectives from economy, impact investing, cocoa production, and everyone from the audience	Representative <i>Kaoka</i> Carla Allen Catrionna <i>FairCapital</i> Farmer's perspective <i>TBC</i> Audience participation
17:40	Conclusions & Outlook	Kerstin Weber <i>WWF Deutschland</i>
17:45	Informal Outro <i>Ending of the event</i>	-

Moderation: Christian Thorun
This event will be held in English.